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HOLLYWOOD CHAMBER OF COMMERCE
CELEBRATES THE 28TH ANNUAL HOLLYWOOD EXPO

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HOLLYWOOD CHAMBER OF COMMERCE

CELEBRATES THE 28TH ANNUAL HOLLYWOOD EXPO

THE COMMUNITY'S MOST POPULAR NETWORKING EVENT OF THE YEAR!

GUESTS CONNECT WITH HOLLYWOOD'S NEW AND ESTABLISHED BUSINESSES

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WHEN: Thursday, May 5, 2016

5:00 p.m. to 8:00 p.m.

WHERE: Avalon Hollywood, 1735 Vine St, Hollywood, CA 90028

WHAT: The 2016 Hollywood Expo will showcase 75 exhibits including hotels, museums, entertainment venues, attractions, restaurants and more.

CONFIRMED SPEAKERS: Los Angeles City Councilman Mitch O'Farrell (Council District 13) and Hollywood Chamber President & CEO Leron Gubler will greet exhibitors and guests at approximately 6:00 p.m.

The Hollywood Chamber of Commerce proudly presents the 28th Annual Hollywood Expo at the world-famous Avalon Hollywood on Thursday, May 5th from 5:00 p.m. to 8:00 p.m. The annual Chamber function is a premiere networking event and provides exhibitors an ideal opportunity to showcase their business and make new introductions. "This year's Expo will be held during National Travel & Tourism Week, as Hollywood is an ideal destination for both corporate and leisure groups. We will also feature a Health & Wellness section to highlight the importance of how 'business and wellness' go together!" said Kaylee Kiecker, Executive Vice President of the Hollywood Chamber.

The Expo attracts over 250 concierges, business owners, and Chamber members who are interested in learning what's new in Hollywood. Invited guests will celebrate Cinco de Mayo at the recently renovated Avalon Hollywood while sampling Avalon/Bardot menu items such as Asian short rib tacos and grilled, stuffed shrimp. Tinhorn Flats will host a wine bar while offering spinach quesadillas and DSL Events will serve tortilla soup and margaritas. Chips n' Guac and vodka cocktails come courtesy of 33 Taps and Anheuser-Busch will be offering ice cold bottles of Budweiser, Bud Light, Estrella Jalisco, Stella Artois, and Golden Road Beers. La Gringa (White Sangria), Toros Rojos (Red Sangaria), and Argyle Arriba

- Rum Chata will be hosted by Argyle Hollywood. In total, there will be more than 20 restaurants offering menu samples at this year's event and musical entertainment will be provided by DJ Crash.

To help compensate for the indulgence, guests will be greeted with interactive exhibits from sponsors in the Health & Wellness section: Aflac, AltaMed, Bliss Spa, Breathe LA, Covered California, Equinox, Famous Hollywood Dental Care, Hollywood YMCA, La Fuente Hollywood Treatment Center, Los Angeles Ronald McDonald House, Managed Career Solutions, Metro MD Institute of Regenerative Medicine, and YogaWorks.

Presenting sponsor of the Hollywood Expo is Variety. Partnering level sponsors are Avalon Hollywood and Line 204 Events. Platinum level sponsors are 33 Taps, The Argyle Hollywood, DLS Events, Harman Press, Hollywood Museum in the Historic Max Factor Building, Six Flags Magic Mountain, and Tinhorn Flats Saloon & Grill. Gold level sponsors are Anheuser-Busch, C9 Balloons, Callaloo Caribbean Kitchen, Conscious Cup Cafe, Dream Los Angeles/Hollywood, Eastown Apartments, Hilton Los Angeles/Universal City, Hollywood Carnival, Loews Hollywood Hotel, Los Angeles Culture Festival, Lucky Strike Live!, Madame Tussauds Hollywood, Mel's Drive-In, Metro MD Institute of Regenerative Medicine, Pantages Theatre – Nederlander West, Pig 'N Whistle, Pink's Hot Dogs, and Trailer Park, Inc. Silver level sponsors are Aflac, AltaMed, Bliss Spa, Beathe LA, Casino Kings, Covered California, Ciabatta Bar, Equinox, Famous Hollywood Dental Care, Foto Spark, Hilton Garden Inn Los Angeles/Hollywood, Hollywood American Legion Post #43, Hollywood Heritage Museum, Hollywood Hotel, Hollywood Roosevelt Hotel, Hollywood Welcome Center, Hollywood YMCA, La Fuente Hollywood Treatment Center, LA Tourism & Convention Board, Live Nation, Los Angeles Ronald McDonald House, Managed Career Solutions, Monster Energy Company, The Original Farmers Market, Paramount Contractors & Developers, SoCal Self Storage – Hollywood & Bronson, Sunset Ranch Hollywood Stables, Inc., Sweet-E's Bake Shop, Time Warner Cable Business Class, US Bank, W Hollywood Hotel, and YogaWorks.

For information about the event, please contact Kaylee Kiecker, Executive Vice President of the Hollywood Chamber at kaylee@hollywoodchamber.net <<mailto:kaylee@hollywoodchamber.net>>.

Avalon Hollywood is located at 1735 Vine St. Parking is available at nearby lots.

Admission is \$10 for members, and \$20 for non-members.

Register online at www.hollywoodchamber.net/events <<http://www.hollywoodchamber.net/events>> - See more at: <http://business.hollywoodchamber.net/events/details/hollywood-expo-233>

For more than 95 years, the Hollywood Chamber of Commerce has provided leadership, business development resources, networking, and government affairs programs and services to keep the Hollywood business and residential communities safe, relevant and economically vital. Kaylee Kiecker is Executive Vice President and Leron Gubler is President and CEO. Dr. Fariba Kalantari of Famous Hollywood Dental Care serves as the 2016-17 Chair of Board of Directors.

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